L Number	Hits	Search Text	DB	Time stamp
1	5960	"program guide" or IPG or EPG	USPAT; US-PGPUB; EPO	2004/07/30 16:27
2	2247	("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)	USPAT; US-PGPUB; EPO	2004/07/30 16:05
3	1432	(("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)) and (internet or web or "on line" or www)	USPAT; US-PGPUB; EPO	2004/07/30 16:05
4	360	((("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)) and (internet or web or "on line" or www)) and (video near3 (segment or portion))	USPAT; US-PGPUB; EPO	2004/07/30 16:06
5	359	(((("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)) and (internet or web or "on line" or www)) and (video near3 (segment or portion))) and (storage or memory or database)	USPAT; US-PGPUB; EPO	2004/07/30 16:06
6	129	((((("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)) and (internet or web or "on line" or www)) and (video near3 (segment or portion))) and (storage or memory or database)) and (queries or query)	USPAT; US-PGPUB; EPO	2004/07/30 16:28
7	102	(((((("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)) and (internet or web or "on line" or www)) and (video near3 (segment or portion))) and (storage or memory or database)) and (queries or query)) and (preference or favorite)	USPAT; US-PGPUB; EPO	2004/07/30 16:32
8	102	((((((("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)) and (internet or web or "on line" or www)) and (video near3 (segment or portion))) and (storage or memory or database)) and (queries or query)) and (preference or favorite)) and (television or TV)	USPAT; US-PGPUB; EPO	2004/07/30 16:08
9	67	(((((((("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)) and (internet or web or "on line" or www)) and (video near3 (segment or portion))) and (storage or memory or database)) and (queries or query)) and (preference or favorite)) and (television or TV)) and (music or musical)	USPAT; US-PGPUB; EPO	2004/07/30 16:08
10	55	((((((((("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)) and (internet or web or "on line" or www)) and (video near3 (segment or portion))) and (storage or memory or database)) and (queries or query)) and (preference or favorite)) and (television or TV)) and (music or musical)) and profile	USPAT; US-PGPUB; EPO	2004/07/30 16:08
11	29	(((((((((("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)) and (internet or web or "on line" or www)) and (video near3 (segment or portion))) and (storage or memory or database)) and (queries or query)) and (preference or favorite)) and (television or TV)) and (music or musical)) and profile) and demographics	USPAT; US-PGPUB; EPO	2004/07/30 16:32
12	3	((((((((((("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)) and (internet or web or "on line" or www)) and (video near3 (segment or portion))) and (storage or memory or database)) and (queries or query)) and (preference or favorite)) and (television or TV)) and (music or musical)) and profile) and demographics) and trait	USPAT; US-PGPUB; EPO	2004/07/30 16:42
13	0	((((((((((("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)) and (internet or web or "on line" or www)) and (video near3 (segment or portion))) and (storage or memory or database)) and (queries or query)) and (preference or favorite)) and (television or TV)) and (music or musical)) and profile) and demographics) and behavor$3	USPAT; US-PGPUB; EPO	2004/07/30 16:22
14	0	((((((((((("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)) and (internet or web or "on line" or www)) and (video near3 (segment or portion))) and (storage or memory or database)) and (queries or query)) and (preference or favorite)) and (television or TV)) and (music or musical)) and profile) and demographics) and behavor$5	USPAT; US-PGPUB; EPO	2004/07/30 16:22
15	25	((((((((((("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)) and (internet or web or "on line" or www)) and (video near3 (segment or portion))) and (storage or memory or database)) and (queries or query)) and (preference or favorite)) and (television or TV)) and (music or musical)) and profile) and demographics) and behav$5	USPAT; US-PGPUB; EPO	2004/07/30 16:22

16	6	(((((((((((("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)) and (internet or web or "on line" or www)) and (video near3 (segment or portion))) and (storage or memory or database)) and (queries or query)) and (preference or favorite)) and (television or TV)) and (music or musical)) and profile) and demographics) and behav$5	USPAT	2004/07/30 16:28
17	5	(((((((((((("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)) and (internet or web or "on line" or www)) and (video near3 (segment or portion))) and (storage or memory or database)) and (queries or query)) and (preference or favorite)) and (television or TV)) and (music or musical)) and profile) and demographics) and behav$5) and target$3	USPAT; US-PGPUB; EPO	2004/07/30 16:26
18	8117	725/$.ccls.	USPAT; US-PGPUB; EPO	2004/07/30 16:26
19	1917	725/$.ccls. and ("program guide" or IPG or EPG)	USPAT; US-PGPUB; EPO	2004/07/30 16:27
20	138	(725/$.ccls. and ("program guide" or IPG or EPG)) and (demographics and preference)	USPAT; US-PGPUB; EPO	2004/07/30 16:27
21	13	((725/$.ccls. and ("program guide" or IPG or EPG)) and (demographics and preference)) and behav$5	USPAT	2004/07/30 16:33
22	0	(((725/$.ccls. and ("program guide" or IPG or EPG)) and (demographics and preference)) and behav$5) and trait	USPAT; US-PGPUB; EPO	2004/07/30 16:28
23	3	(((725/$.ccls. and ("program guide" or IPG or EPG)) and (demographics and preference)) and behav$5) and (queries or query)	USPAT; US-PGPUB; EPO	2004/07/30 16:42
24	1	((725/$.ccls. and ("program guide" or IPG or EPG)) and (demographics and preference)) and "predictive model"	USPAT; US-PGPUB; EPO	2004/07/30 16:44
25	1	(725/$.ccls. and ("program guide" or IPG or EPG)) and "predictive model"	USPAT; US-PGPUB; EPO	2004/07/30 16:31
26	1	((("program guide" or IPG or EPG) and (ad or advertis$5 or commercial)) and (internet or web or "on line" or www)) and "predictive model"	USPAT; US-PGPUB; EPO	2004/07/30 16:31
27	2	("program guide" or IPG or EPG) and "predictive model"	USPAT; US-PGPUB; EPO	2004/07/30 16:32
28	44	("program guide" or IPG or EPG) and (predict$3 near3 model)	USPAT; US-PGPUB; EPO	2004/07/30 16:32
29	24	(("program guide" or IPG or EPG) and (predict$3 near3 model)) and (preference or favorite)	USPAT; US-PGPUB; EPO	2004/07/30 16:32
30	17	((("program guide" or IPG or EPG) and (predict$3 near3 model)) and (preference or favorite)) and demographics	USPAT; US-PGPUB; EPO	2004/07/30 16:46
31	13	(((("program guide" or IPG or EPG) and (predict$3 near3 model)) and (preference or favorite)) and demographics) and (queries or query)	USPAT; US-PGPUB; EPO	2004/07/30 16:46
32	4	((((("program guide" or IPG or EPG) and (predict$3 near3 model)) and (preference or favorite)) and demographics) and (queries or query)) and behav$5	USPAT	2004/07/30 16:33
33	91	((725/$.ccls. and ("program guide" or IPG or EPG)) and (demographics and preference)) and (interactive and media)	USPAT; US-PGPUB; EPO	2004/07/30 16:42
34	39	(((725/$.ccls. and ("program guide" or IPG or EPG)) and (demographics and preference)) and (interactive and media)) and query	USPAT; US-PGPUB; EPO	2004/07/30 16:42
35	6	((((725/$.ccls. and ("program guide" or IPG or EPG)) and (demographics and preference)) and (interactive and media)) and query) and trait	USPAT; US-PGPUB; EPO	2004/07/30 16:45

36	2	"video segment" and "predictive model"	USPAT; US-PGPUB; EPO	2004/07/30 16:45
37	44	interactive and "predictive model" and (TV or television)	USPAT; US-PGPUB; EPO	2004/07/30 16:45
38	6	(interactive and "predictive model" and (TV or television)) and trait	USPAT; US-PGPUB; EPO	2004/07/30 16:45
39	16	(interactive and "predictive model" and (TV or television)) and demographics	USPAT; US-PGPUB; EPO	2004/07/30 16:46
40	8	((interactive and "predictive model" and (TV or television)) and demographics) and (queries or query)	USPAT; US-PGPUB; EPO	2004/07/30 16:47
41	2	((interactive and "predictive model" and (TV or television)) and demographics) and (queries or query)	USPAT	2004/07/30 16:47